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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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OMB Number: 3235-0123
Expires: March 31, 2016
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ANNUAL AUDITED REPORT FORM X-17A-5 PART III

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#### **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING	January 1, 2014	AND ENDING	G December 31, 2014		
	MM/DD/YY	_	MM/DD/YY		
Α.	REGISTRANT IDE	NTIFICATIO	N		
NAME OF BROKER-DEALER:			OFFICIAL USE ONLY		
Greenhill & Co., LLC					
ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)			FIRM I.D. NO.		
300 Park Avenue, 23 <sup>rd</sup> Floor					
New York	(No. and Street)		10022		
(City)	(State)		(Zip Code)		
NAME AND TELEPHONE NUMBER OF F Harold J. Rodriguez, Jr.	PERSON TO CONTACT I	N REGARD TO	O THIS REPORT 212-389-1516  (Area Code – Telephone No.)		
B.	ACCOUNTANT IDEI	NTIFICATIO	N		
INDEPENDENT PUBLIC ACCOUNTANT Ernst & Young LLP	whose opinion is containe	ed in this Repo	rt*		
E Times Sauses	(Name – of individual, state last, first, m				
5 Times Square	New York	NY	SECURITIES AND EXCHANGE COMMISSION		
(Address)	(City)	(State)	RECEIVED (Zip Code)		
CHECK ONE:  ☐ Certified Public Accountant ☐ Public Accountant			FEB 2 7 2015		
☐ Accountant not resident in Un	ited States or any of its po	ossessions.	REGISTRATIONS BRANCH		
	FOR OFFICIAL U	SE ONLY	CONTRACTOR OF THE PROPERTY OF		
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\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See section 240.17a-5(e)(2).

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SEC 1410 (06-02)



# **OATH OR AFFIRMATION**

1, _	Scott L. Bok		, swear (or affirm) that, to the best of
	knowledge and belief the accompan Greenhill & Co., LLC	ying financial statements and supportir	
of _	December 31	, 20 <u>14</u> , are true	and correct. I further swear (or affirm) that
	ther the company nor any partner, ssified solely as that of a customer, e		has any proprietary interest in any account
			Swot L. Bh
			Signature  Chief Executive Officer
	Notary Public	DANA ROSALES Notary Public, State of New York No. 01R06059690 Qualified in New York County mission Expires August 29, 200 15	
	<ul> <li>(f) Statement of Changes in Liabil</li> <li>(g) Computation of Net Capital.</li> <li>(h) Computation for Determination</li> <li>(l) Information Relating to the Possing</li> <li>(j) A Reconciliation, including app</li> <li>Computation for Determination of the Computation for Determination of the Computation.</li> <li>(k) A Reconciliation between the acconsolidation.</li> <li>(l) An Oath or Affirmation.</li> <li>(m) A copy of the SIPC Supplement</li> </ul>	on.  Acial Condition.  Acholders' Equity or Partners' or Sole Prolitics Subordinated to Claims of Credito  of Reserve Requirements Pursuant to  session or Control Requirements Unde  ropriate explanation, of the Computation  the Reserve Requirements Under Exhibit  audited and unaudited Statements of Fi	Rule 15c3-3. r Rule 15c3-3. n of Net Capital Under Rule 15c3-1 and the bit A of Rule 15c3-3. nancial Condition with respect to methods of

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

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Statement of Financial Condition

Greenhill & Co., LLC (A Wholly-owned Subsidiary of Greenhill & Co., Inc.) December 31, 2014 With Report of Independent Registered Public Accounting Firm

# Statement of Financial Condition

# December 31, 2014

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Ernst & Young LLP 5 Times Square New York, NY 10036-6530 Tel: +1 212 773 3000 Fax: +1 212 773 6350

#### Report of Independent Registered Public Accounting Firm

The Member Greenhill & Co., LLC

We have audited the accompanying statement of financial condition of Greenhill & Co., LLC (the Company) as of December 31, 2014. This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on this financial statement based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of financial condition is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the statement of financial condition referred to above presents fairly, in all material respects, the financial position of Greenhill & Co., LLC at December 31, 2014, in conformity with U.S. generally accepted accounting principles.

Evenet " Young UP

February 26, 2015

# Statement of Financial Condition

# December 31, 2014

Assets Cash and cash equivalents Advisory fees receivable Due from affiliates Other assets Total assets	\$ 25,794,461 60,249,302 3,672,659 1,171,641 \$ 90,888,063
Liabilities and Member's capital Compensation payable Accounts payable and accrued expenses Due to affiliates Total liabilities	\$ 11,393,167 1,972,210 5,498,334 <u>\$ 18,863,711</u>
Member's capital Total liabilities and Member's capital	72,024,352 \$ 90,888,063

See accompanying notes to statement of financial condition.

#### Notes to Statement of Financial Condition

December 31, 2014

## 1. Organization

Greenhill & Co., LLC ("G&Co" or the "Company"), a wholly-owned subsidiary of Greenhill & Co., Inc. ("Parent"), is a registered broker-dealer under the Securities Exchange Act of 1934 and is registered with the Financial Industry Regulation Authority ("FINRA"). The Company, a New York limited liability company, is engaged in the investment banking business providing advisory services to corporations, institutions and governments in connection with mergers, acquisitions, restructuring and similar corporate finance matters, as well as capital advisory services. The Company has offices in New York, Chicago, Houston, Los Angeles and San Francisco.

#### 2. Summary of Significant Accounting Policies

#### **Basis of Financial Information**

The statement of financial condition is prepared in conformity with accounting principles generally accepted in the United States ("U.S. GAAP"), which require management to make estimates and assumptions regarding future events that affect the amounts reported in the statement of financial condition and these footnotes, including compensation accruals and other matters. Management believes that the estimates utilized in preparing the statement of financial condition are reasonable and prudent. Actual results could differ materially from those estimates.

#### Revenue Recognition

It is the Company's accounting policy to recognize revenue when (i) there is persuasive evidence of an arrangement with a client, (ii) the agreed-upon services have been completed and delivered to the client or the transaction or events noted in the engagement letter are determined to be substantially complete, (iii) fees are fixed and determinable, and (iv) collection is reasonably assured.

The Company recognizes advisory fee revenues for mergers and acquisitions or financing advisory and restructuring engagements when the services related to the underlying transactions are completed in accordance with the terms of the engagement letter and all other requirements for revenue recognition are satisfied.

The Company recognizes capital advisory fees at the time of the client's acceptance of capital or capital commitments to a fund in accordance with the terms of the engagement letter. Generally, fee revenue is determined based upon a fixed percentage of capital committed to the fund. For multiple closings, revenue is recognized at each interim closing based on the amount of capital committed at each closing at the fixed fee percentage. At the final closing, revenue is recognized at the fixed percentage for the amount of capital committed since the last interim closing.

## Notes to Statement of Financial Condition (continued)

# 2. Summary of Significant Accounting Policies (continued)

While the majority of the Company's fee revenue is earned at the conclusion of a transaction or closing of a fund, on-going retainer fees, substantially all of which relate to non-success based strategic advisory and financing advisory and restructuring assignments, are also earned and recognized as advisory fee revenue over the period in which the related service is rendered.

#### Cash and Cash Equivalents

The Company held cash and cash equivalents on deposit with a financial institution of \$25.8 million as of December 31, 2014. The Company considers all highly liquid investments with a maturity date of three months or less, when purchased, to be cash equivalents.

The Company maintains its cash and cash equivalents with a financial institution with a high credit rating. Management believes that the Company is not exposed to significant credit risk due to the financial position of the depository institution in which those deposits are held.

#### **Advisory Fees Receivables**

Receivables are stated net of an allowance for doubtful accounts. The estimate for the allowance for doubtful accounts is derived by the Company by utilizing past client transaction history and an assessment of the client's creditworthiness. The Company recorded a bad debt expense of \$0.1 million for the year ended December 31, 2014.

Included in the total advisory fees receivable balance at December 31, 2014 were \$36.3 million of long term receivables related to capital advisory engagements which are generally paid in installments over a period of three years. Interest receivable related to capital advisory engagements is included as a component of other assets on the statement of financial condition.

Credit risk related to advisory fees receivable is disbursed across a large number of clients. The Company controls credit risk through credit approvals and monitoring procedures but does not require collateral to support accounts receivable.

#### **Restricted Stock Units**

During the year, the Parent issued restricted stock to employees of the Company. The fair value of restricted stock units granted to employees is recorded as compensation expense and generally amortized over a five year service period following the date of grant. Compensation expense is determined based upon the fair market value of the Parent's common stock on the date of grant. As the Parent expenses the awards, the restricted stock units recognized are recorded in the Parent's equity and then allocated to each subsidiary based upon the fair market value of the awards granted to Company employees. See "Note 5 - Restricted Stock Units".

## Notes to Statement of Financial Condition (continued)

#### 2. Summary of Significant Accounting Policies (continued)

#### **Expense Allocations**

Certain expenses are allocated among affiliates and the Company on an agreed-upon basis in accordance with an expense sharing arrangement. These expenses include occupancy and equipment rental, employee compensation, professional fees, communications and information services, as well as corporate overhead expenses including charges for fixed asset usage, insurance, and other various administrative costs.

#### **Accounting Developments**

In May 2014, the FASB issued guidance codified in ASC 606, Revenue Recognition - Revenue from Contracts with Customers, which amends the guidance in former ASC 605, Revenue Recognition. Management is currently evaluating the impact of the future adoption of ASC 606 on the Company's financial statements. The new guidance is effective for fiscal years beginning after December 15, 2016.

#### 3. Related Party Transactions

G&Co is an affiliate of Greenhill Aviation Co., LLC ("GAC"). GAC owns and operates an aircraft, which is used for the exclusive benefit of the Company's employees and their immediate family members. GAC is a wholly-owned subsidiary of the Parent. At December 31, 2014, the Company had receivables of \$0.3 million from GAC related to the operation of the corporate aircraft which provides services to employees of the Company. These receivables are included in due from affiliates in the statement of financial condition.

At December 31, 2014, the Company had receivables from other affiliates of \$3.4 million, which relate to services provided for client engagements during the year, and general administrative and operating business expenses paid for by the Company on the respective affiliate's behalf. These receivables are included in due from affiliates in the statement of financial condition.

At December 31, 2014, the Company had payables of \$5.5 million to other affiliates generally related to services rendered by other offices for client engagements during the year. These payables are included in due to affiliates in the statement of financial condition.

Intercompany transactions with affiliates are generally settled regularly throughout the year.

#### 4. Income Taxes

The Company's Parent is a corporate taxpayer. The Company continues to be a limited liability company which is wholly-owned by the Parent and, accordingly, is disregarded for income tax purposes. The Company determined there was no requirement to accrue any liabilities as of December 31, 2014.

# Notes to Statement of Financial Condition (continued)

#### 5. Restricted Stock Units

The Company participates in an equity incentive plan of the Parent, to motivate its employees and allow them to participate in the ownership of its stock. Under the equity incentive plan, restricted stock units, which represent a right to future payment equal to one share of the Parent's common stock, may be awarded to employees. Awards granted under the plan generally vest ratably over a period of five years beginning on the first anniversary of the grant date or in full on the fifth anniversary of the grant date.

To the extent the restricted stock units are outstanding at the time a dividend is paid on the common stock, a dividend equivalent amount is paid to the holders of the restricted stock units. In the event that the holder's employment is terminated under circumstances in which units awarded under the plan are forfeited, any dividend equivalent payments related to such forfeiture, which are unvested for accounting purposes, are required to be repaid to the Company. The Company recorded dividend equivalent payments, net of estimated forfeitures, of \$3.8 million on outstanding restricted stock units as a dividend payment and a charge to equity.

Restricted stock units are issued to employees under the equity incentive plan primarily in connection with annual bonus awards and compensation agreements for new hires.

For the year ended December 31, 2014 the Company was allocated a non-cash charge of \$16.5 million for expenses incurred in conjunction with restricted stock units awarded by the Parent, which has been included as a charge to deemed contribution to Member's capital.

#### 6. Member's Capital

The Company makes periodic cash distributions, subject to net capital requirements and working capital needs, to its Parent. During 2014, the Company distributed \$48.9 million to the Parent.

In the first quarter of 2014, a capital contribution of \$2.5 million was made by the Parent to the Company for working capital purposes. The capital contribution is intended as an investment in the Company and it is not intended that such amount shall be withdrawn within one year of the contribution.

#### 7. Retirement Plan

The Company participates in a qualified defined contribution plan (the "Retirement Plan") that provides retirement benefits in return for service. The Retirement Plan is sponsored by the Parent and covers all eligible employees of the Company. The assets of the Retirement Plan are allocable to each participant who directs their investment in various equity based mutual funds or money market funds.

The Retirement Plan provides for both employee contributions in accordance with Section 401(k) of the Internal Revenue Code and employer discretionary profit sharing contributions, subject to statutory limitations. Participants may contribute up to 75% of eligible compensation, as defined. The Parent provides matching contributions up to \$1,000 per employee. At December 31, 2014, there was \$0.2 million related

## Notes to Statement of Financial Condition (continued)

to contributions due to the Retirement Plan included in compensation payable in the statement of financial condition.

## 8. Commitments and Contingencies

The leases for the Company's primary office space are maintained by the Parent. Under an expense sharing arrangement, the Company records its allocated portion of the lease payments. The Company has entered into various operating leases for other office space and office equipment. As of December 31, 2014, the approximate aggregate minimum future rental payments for the leases held by the Company and its portion of the lease payments allocated by the Parent were as follows:

2015	\$ 9,041,301
2016	9,341,780
2017	9,280,856
2018	8,956,885
2019	8,902,261
Thereafter	 7,828,211
Total	\$ 53,351,294

The Company is involved from time to time in certain legal proceedings arising in the ordinary course of its business. The Company does not believe any such proceedings will have a material adverse effect on its results of operations.

#### 9. Regulatory Requirements

The Company is subject to the Securities and Exchange Commission's Uniform Net Capital requirements under Rule 15c3-1 (the "Rule") which specifies, among other requirements, minimum net capital requirements for registered broker-dealers. The Rule requires the Company to maintain a minimum net capital of the greater of \$5,000 or 1/15 of aggregate indebtedness, as defined in the Rule. As of December 31, 2014, the Company's net capital was \$6.9 million, which exceeded its requirement by \$5.7 million. The Company's aggregate indebtedness to net capital ratio was 2.7 to 1.

Certain distributions and other capital withdrawals are subject to certain notifications and restriction provisions of the Rule.

## Notes to Statement of Financial Condition (continued)

#### 10. Subsequent Events

Management of the Company has evaluated subsequent events through the date on which the statement of financial condition was issued.

On February 9, 2015, the Parent of the Company agreed to acquire 100% ownership of Cogent Partners, LP ("Cogent"), a global financial advisor to pension funds, endowments and other institutional investors on the secondary market for alternative assets, from Cogent and its affiliates and equity holders in exchange for approximately \$44.0 million in cash and 779,460 shares of the Parent's common stock, payable at the closing of the acquisition and conditional consideration of approximately \$18.9 million in cash and 334,054 shares of the Parent's common stock, payable in the future if certain agreed revenue targets are achieved.

Cogent's broker-dealer, CP Cogent Securities, LP, a partnership organized under the laws of Texas, is complementary business to the Company. The closing of the acquisition is expected in the first quarter of 2015 and subsequent to the closing, the Parent will begin the transition to fully integrate Cogent and its employees.

On February 20, 2015, the Company made a capital distribution of \$10.0 million to the Parent. From time to time, the Company will withdraw excess capital and distribute to the Parent to fund corporate activity. Post distribution, excess net capital for the Company was approximately \$9.7 million.